

**curb**

Mobility | Systems | Media

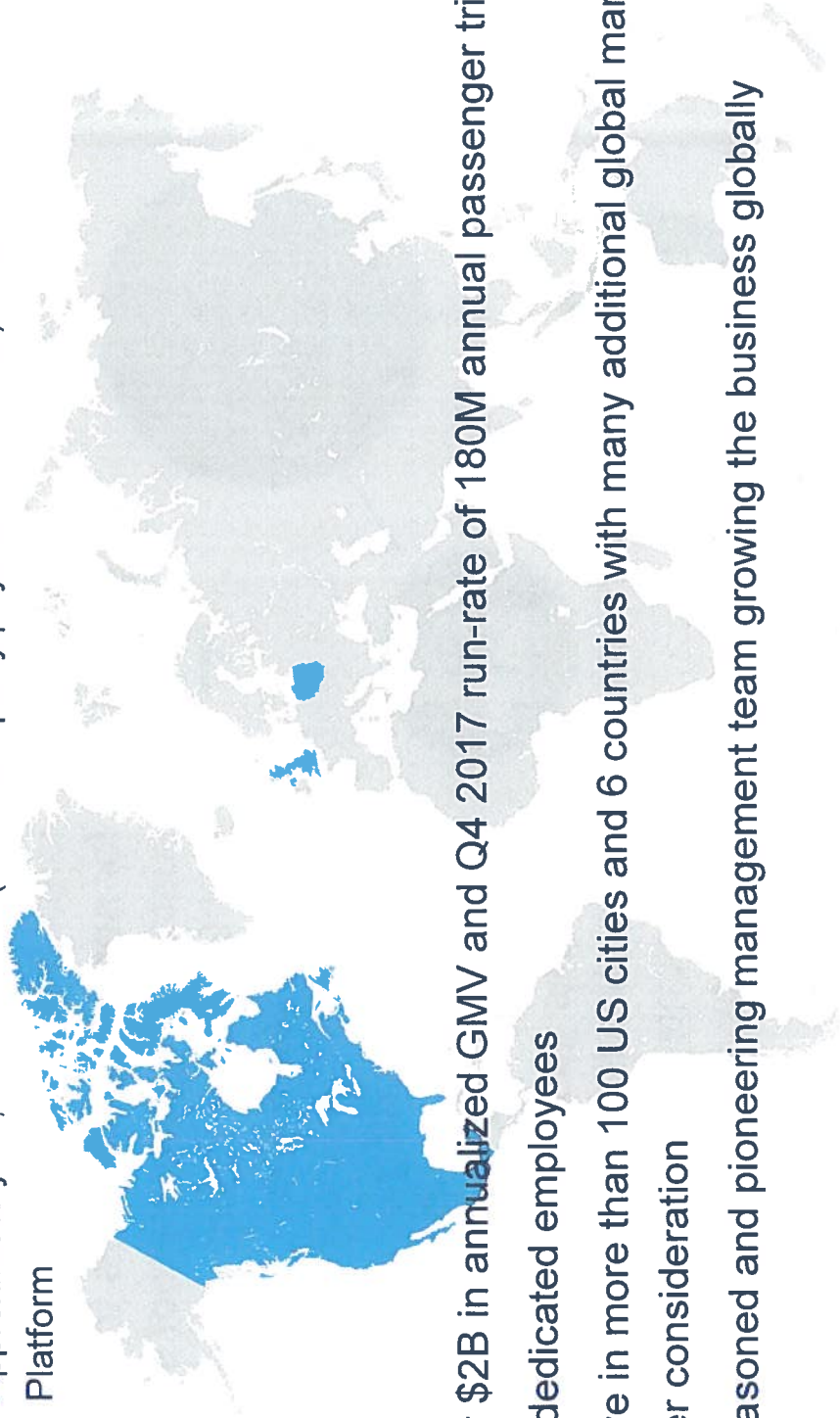
# Las Vegas TA Presentation

August 23, 2018

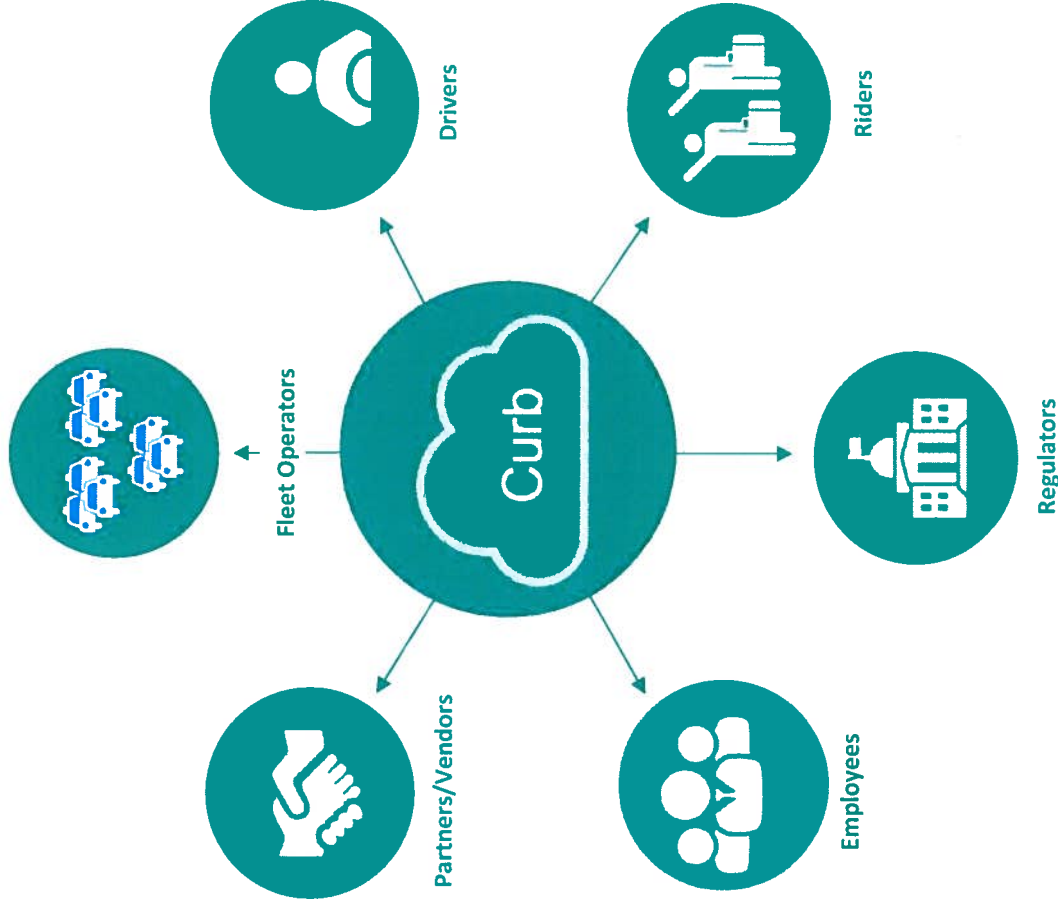
We enable the transportation network of tomorrow to efficiently **move, charge, and engage** people in transit across the globe.

# Curb Mobility Overview

- Approximately 100,000 vehicles across the Curb network in US, Canada, Mexico, UK, Ireland and Scotland.
- Over 68,000 taxis equipped with Curb payment terminals
  - Approximately 20,000 vehicles (with third-party payment terminals) connected to Curb Mobile Platform
- Over \$2B in annualized GMV and Q4 2017 run-rate of 180M annual passenger trips
- 135 dedicated employees
- Active in more than 100 US cities and 6 countries with many additional global markets under consideration
- A seasoned and pioneering management team growing the business globally



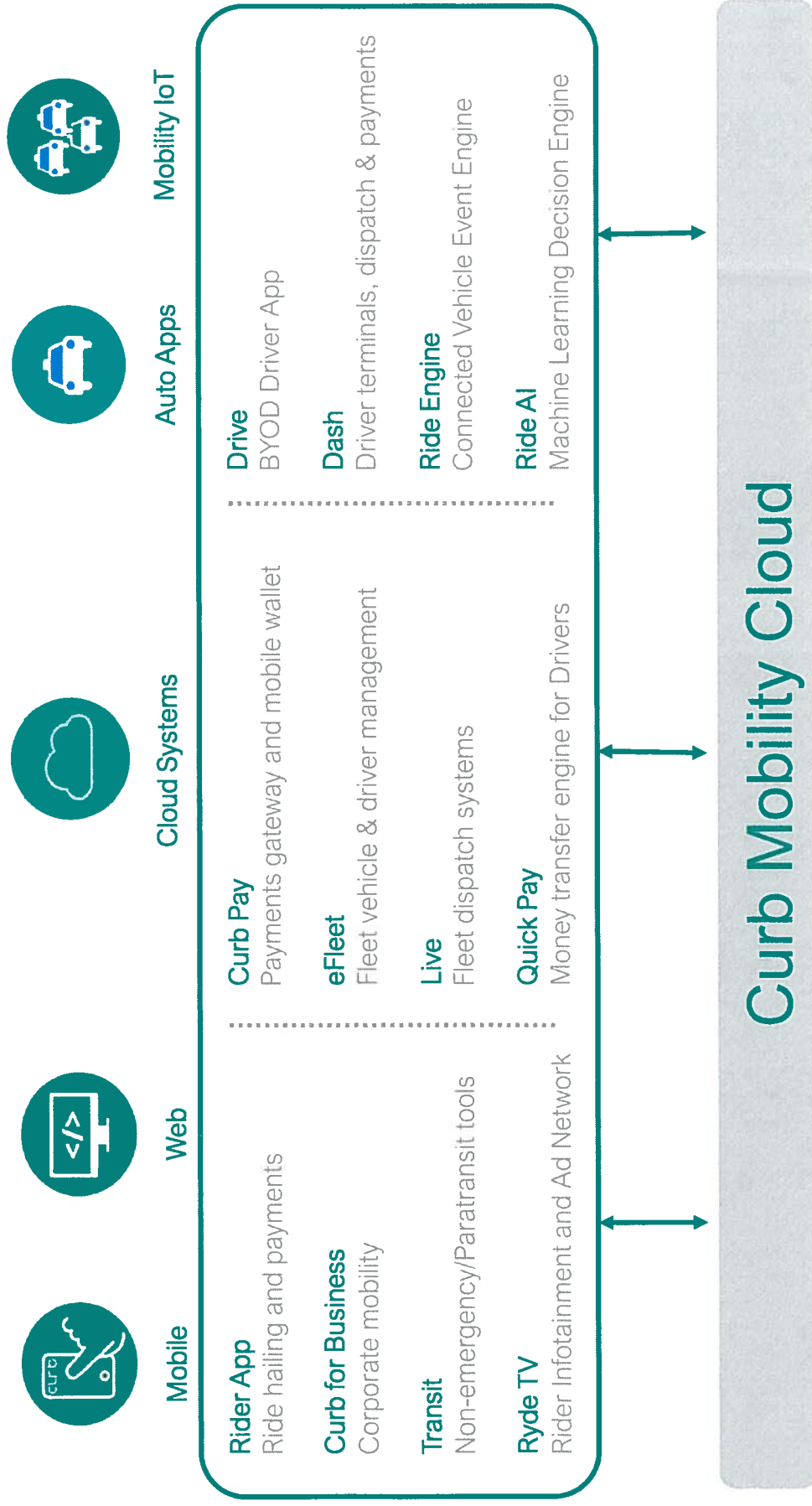
# Curb - Positioned to Drive the Mobility Ecosystem



We are creating a comprehensive mobility platform for **operators** to efficiently manage their vehicles and drivers, for **regulators** to be informed and establish guidelines, for **service providers** to deliver sustainable, future-proof solutions, and for **riders** to have an effortless transit experience.

We are providing our partners with opportunities to efficiently connect with audiences to meet their business goals, as well as provide riders and the public with relevant local content and advertising to help them stay connected on the go.

# Comprehensive Product Portfolio



# Product Highlights

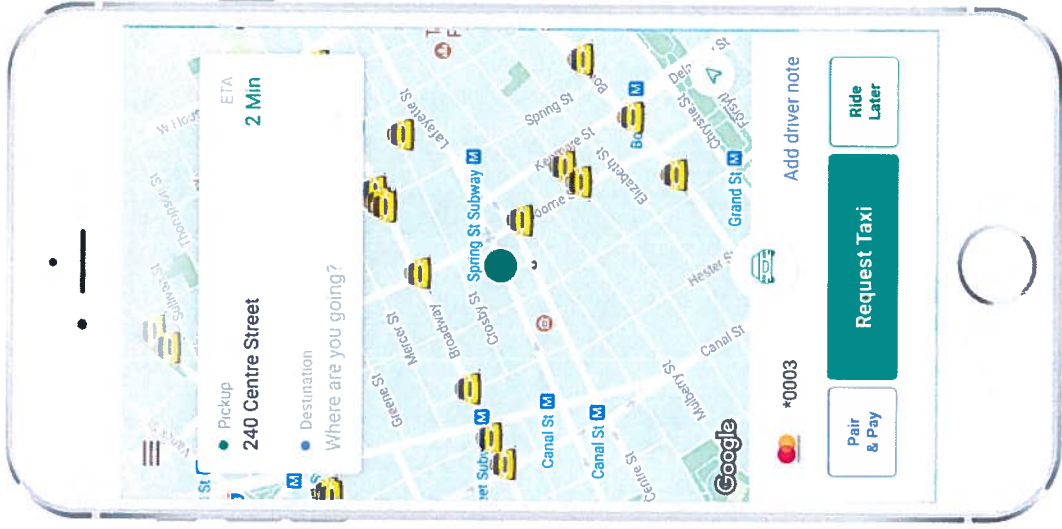
# The Curb Product Suite

Whether you book by app, web, call center, or Concierge, Curb connects passengers to safe, reliable rides.

**Curb is a national e-hail platform, endorsed by the Taxicab, Limousine, and Paratransit Association (TLPA).**



# The Curb Mobile App



**Currently available in Las Vegas, Curb is the #1 taxi app in the US** that brings an easy, seamless hailing and payment experience to taxi rides. Curb connects passengers to over 100,000 drivers in most major metros in the US, including **New York City, Chicago, Philadelphia, Boston, Miami, and Los Angeles.**

Passengers request rides with the tap of a button, watch their vehicle arrive, and pay fares seamlessly all from their smartphones. Curb only works with fully licensed and insured taxi drivers.

Curb is an Official E-Hail App for the City of Chicago.



# Curb App Features

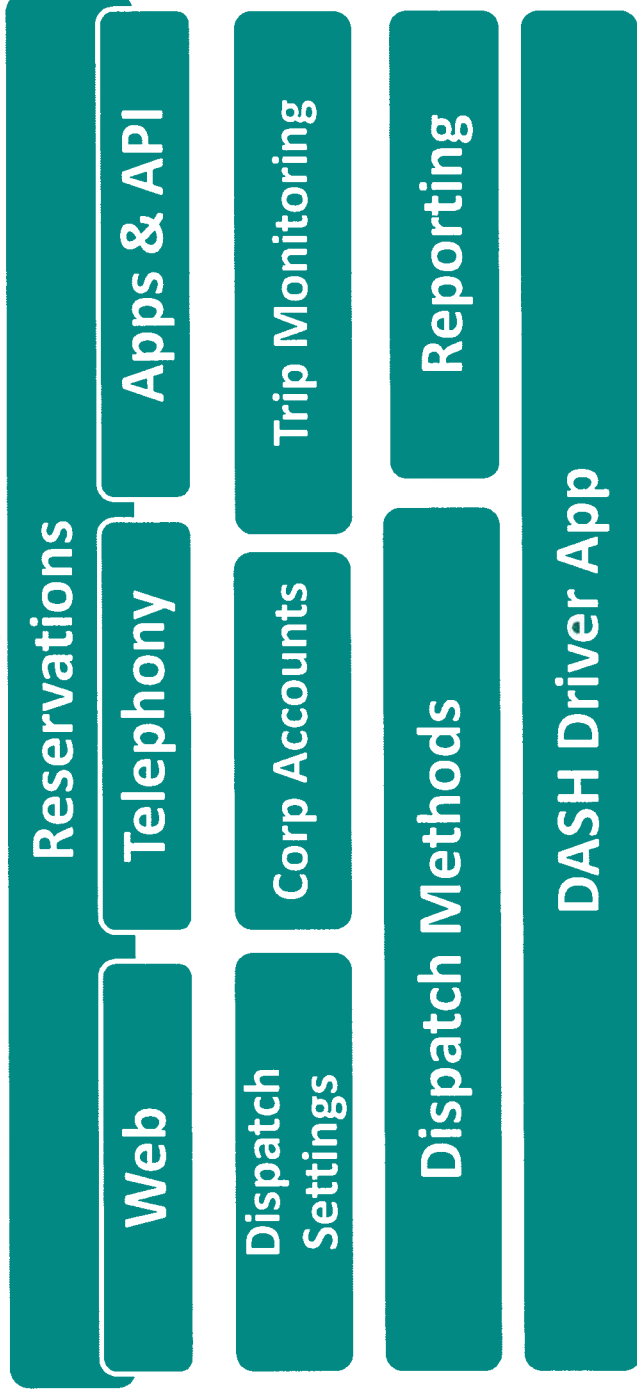


- Request your ride and track your driver's arrival on the in-app map
- Book immediate rides or reservations up to 24 hours in advance
- Payment options in the app include credit card or PayPal.
- E-receipts make expensing fast and easy
- The popular **Pair & Pay** feature brings the ease of Curb payment to riders, even if they don't hail their ride with the app
- Wheelchair accessible vehicles are available via the app in select cities

# Way2Cloud Dispatch

- The latest taxi dispatch, for fleets of all sizes
- Hosted in PCI-certified, redundant data centers
- Accessible from any web browser with no software to install
- Integrates seamlessly with VOIP compatible phones
- 24/7 call center to support drivers, passengers, and dispatch staff
- Compatible with Curb passenger app

# Way2Cloud Dispatch



## Feature Rich

- Includes essential features for state of the art dispatch

## Scalable

- Built from the ground up as a cloud offering

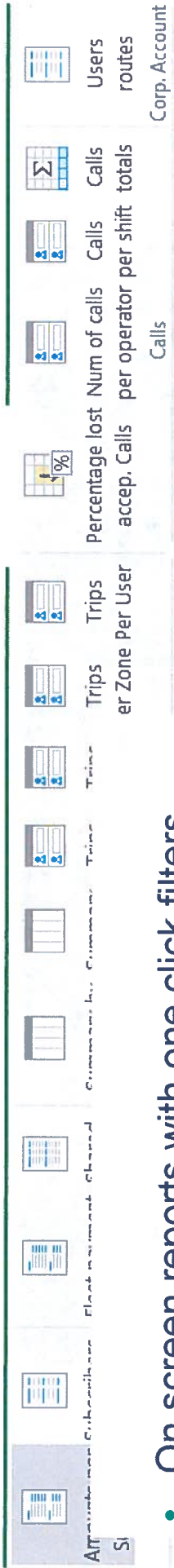
## Reliable

- Hosted in redundant PCI compliant VTS data centers

## Flexible

- Expandable configuration settings and API

# Way2Cloud Reporting



- On screen reports with one click filters
- On screen dashboards
- Call stats, trip stats, account stats

## Excel output of reports for:

- Time to pick-up
- Driver acceptance/rejection rate
- Driver cancel
- Corporate client usage

ie (\$) Average wait time before abandoned (\$) Average wait time before answered (\$)

27.21 9.08 24.6

64	101	0	0	7	32	0	99	148	0	0	6	40	0	64	91	1108
18.0	27.9	0.0	0.0	54.1	25.0	0.0	21.3	25.7	0.0	0.0	43.5	25.9	0.0	27.9	27.7	25.6
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.4

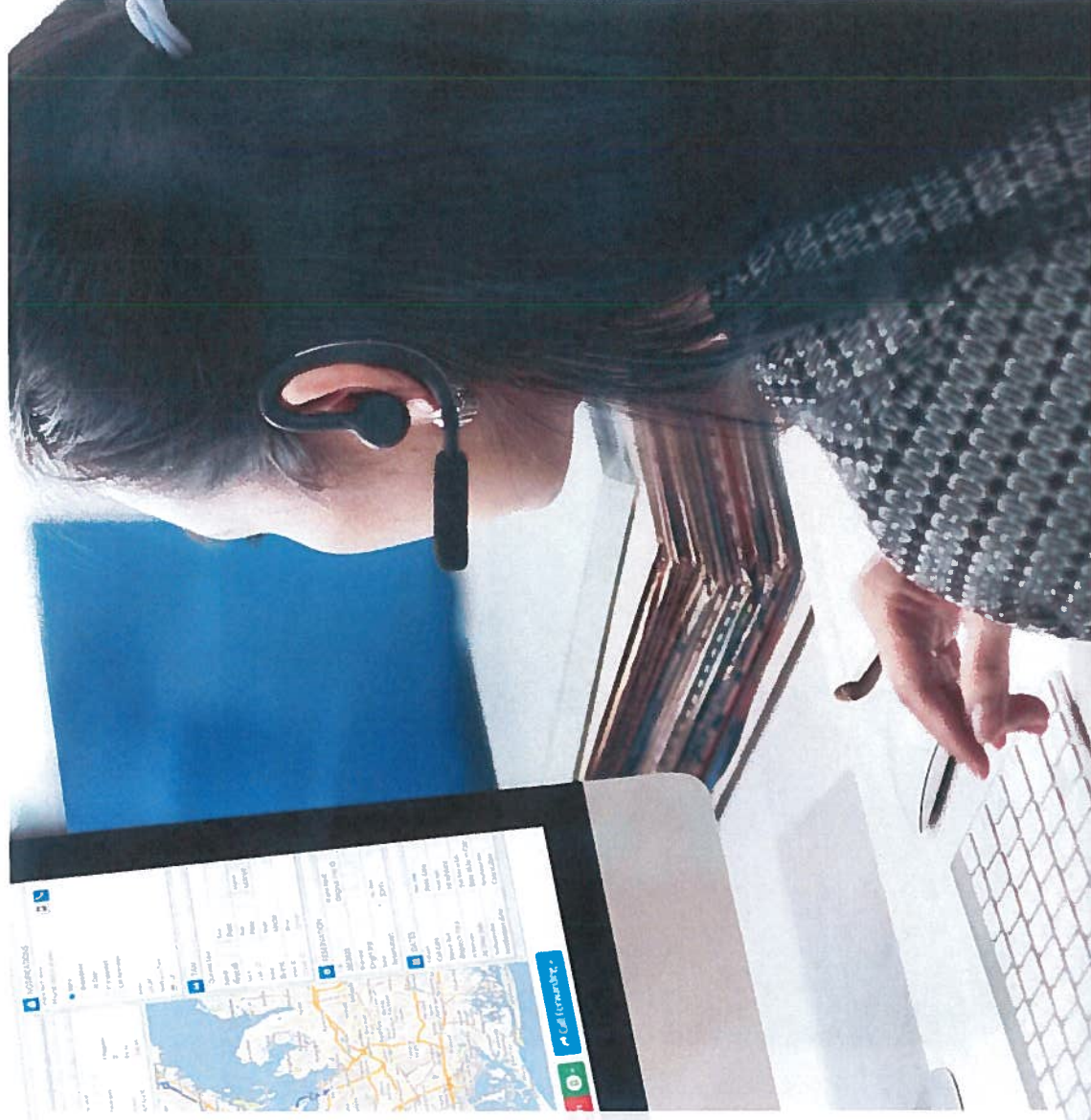
12 a 13 13 a 14 14 a 15 15 a 16 16 a 17 17 a 18 18 a 19 19 a 20 20 a 21 21 a 22 22 a 23 23 a 00 Grand Total

Accepted calls	5	4	5	9	10	10	10	15	10	26	15	17	13	23	16	27	19	22	11	6	4	15	15	13	6	316
% Accepted	100%	80%	83%	90%	91%	91%	100%	100%	100%	87%	94%	94%	93%	92%	80%	100%	100%	92%	92%	100%	80%	65%	47%	48%	75%	83%
Lost calls	0	1	1	1	1	1	0	0	4	1	1	1	1	2	4	0	0	2	1	0	1	8	17	14	2	63
% Lost	0%	20%	17%	10%	9%	9%	0%	0%	13%	6%	6%	7%	7%	8%	20%	0%	0%	8%	8%	0%	20%	35%	53%	52%	25%	17%

We currently produce regular reports for several local regulatory bodies in New York City, Chicago, and Boston, among others. We are happy to provide references or scrubbed samples.

## Way2Cloud & Dispatchers

- Dispatchers can view all available drivers on Way2Cloud, including those on-duty, off-duty, and on breaks
- Way2Cloud records messages and conversations between drivers and dispatchers and between passengers and dispatchers.
- W2C can be coupled with Curb Call Center services
- 25 dedicated call center staff and growing with 24/7/365 operations



# DASH Driver Platform

DASH is a **next generation driver platform** that makes accepting trips, hiring a meter, and managing payments fast and easy.

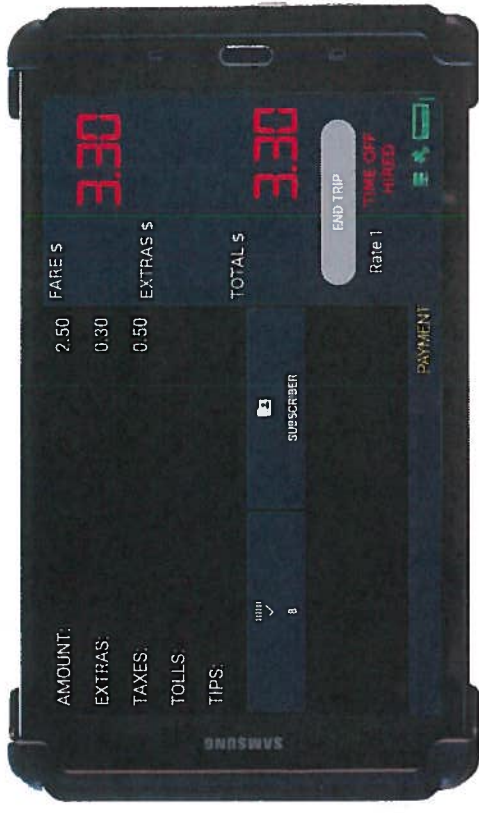
The Android-based platform operates on our V8 tablet or on any Android device. With features like a digital meter, navigation, multi-language support, and integration with Curb dispatch and payment solutions, DASH is a lightweight, powerful tool for any for-hire driver.



# DASH – Digital Meter Feature

Coupled with a TX76 meter, our DASH system provides a secure and easy-to-use digital meter experience for drivers.

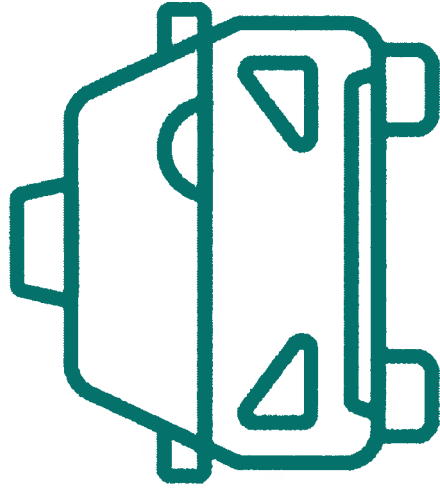
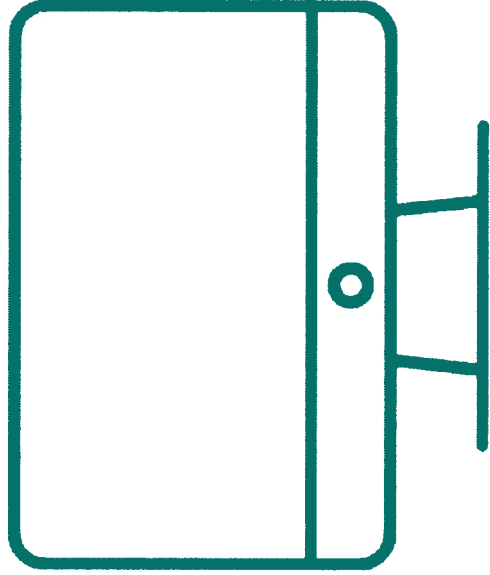
The platform is designed to prevent tampering or driver manipulation, ensuring an accurate fare for each trip based on time/distance or a designated flat fare.



## Remotely Sealing the Digital Meter

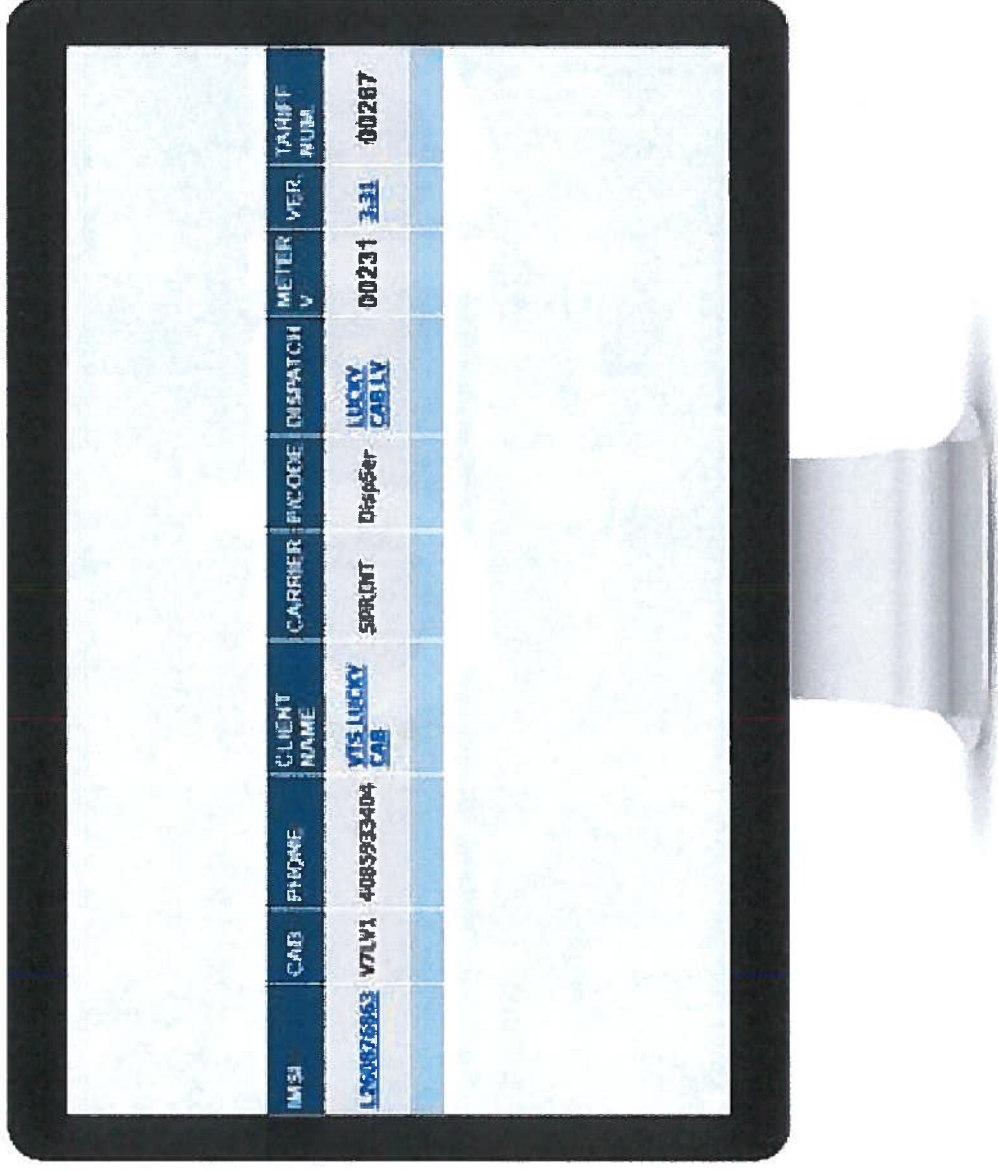
When the DASH application is configured a unique user ID is generated. Once the TX76 module is paired it is locked to that DASH device, preventing the TX76 module's usage by any other DASH device.

For remote/electronic sealing, the DASH has an internal data change-log for a Firmware, Software, and Tariff table with time and dates for all changes that occur. The limit of entries to these logs is 100 FIFO. There is no limit to how far back the data can be accessed. This data file can be exported and printed.





## Remotely Accessing the Digital Meter



The audit trail for a sealed meter can be accessed remotely via our eFleet management software, which is available on any browser.

We will be able to display the Tariff, as well as any changes to the Tariff that occur locally.

# curb

Mobility | Systems | Media